NATIONAL GUIDEBOOK

ROYALTY USA

VERSION 1 - NOV. 2026



ROYALTY USA 5th ANNIVERSARY

REACH - INSPIRE - SERVE - EMPOWER

Charleston, South Carolina

SEPTEMBER 22-26, 2027

New!

MY ROYALTY EXPERIENCE

The Royalty Experience App is LIVE!

Access from the Website or the link below:

app.royaltyusapageant.com

Just download and save to the Homepage on your phone.

COMING SOON:
You will be able to download to your phone via the Apple App Store or Google Play Store

No more JotForms, Google Forms, dashboards or passwords to remember.
See balances, registrations, completion status and more!
The VISIBILITY is yours and it's HERE at Royalty USA!

Registration and Registration Details
National Guidebook
Payment Options
Balances & Credits
Optional Registration, Upload Links, Optional Forms
Hotel Booking Links
Approved Vendors
Schedules
EVERYTHING you need & MORE!

THE ROYALTY LIFE

Awaits...



Age Divisions

AGE AS OF JANUARY 1, 2027

LITTLE MISS 4-6
JR. PRETEEN 7-9
PRETEEN 10-12
JR. TEEN 13-15
TEEN 16-18
MISS 19-27
MS./MRS. 19-55

INSPIRE · EMPOWER · SERVE · REACH

WE ARE GLAD
you are here!

To our Delegates & Families,

Welcome to the Royalty USA National Pageant. It is our honor to walk beside you on this journey...one built on purpose, heart, faith, and the belief that every girl and woman has a calling uniquely her own. At Royalty USA, our mission is to uplift and enrich the lives of young women by creating a family-oriented and faith rooted environment where lifelong friendships flourish and every delegate feels seen, valued, and celebrated.

Here, we encourage each of you to RISE with Royalty™.
Our national motto: Reach, Inspire, Serve, Empower, is more than a phrase. It is who we are. It's the heartbeat of this organization and the foundation of every experience you'll have throughout your journey with us.

We invite you to:
- Reach boldly for your goals and God-given dreams.
- Inspire others through your actions, compassion, and leadership.
- Serve with humility, love, and gratitude.
- Empower yourself and others to stand confidently in your purpose.

These same values guide our national team. RISE also represents the core values we strive to uphold in every interaction—Respect, Integrity, Sincerity, and Excellence.

As you step into this new chapter, know that you are more than a titleholder. You are part of the Royalty Family.

with God
ALL THINGS ARE POSSIBLE... MATTHEW 19:26



Michelle Maney
Founder & National Director





Host Hotel & Convention Center

EMBASSY SUITES by Hilton™

Booking Link

Visit the My Royalty Experience App

- Free made to order breakfast
- Complimentary Evening Reception
- On-site Restaurant
- All-suite hotel
- Free airport shuttle
- Digital Key
- Streaming Entertainment
- Airport, Restaurants, Shopping Nearby
- $209 / night

All delegates **MUST** stay at the hotel on competition days. The ONLY exception is if the hotel is sold out.



Interview

Judges will score an overall impression score from 1-10

Interview score 35%

Interview will carry over to finals at 35%









At Royalty USA, we believe that a strong interview isn't about perfection, it's about connection. Be polished. Be poised. Be prepared. But most of all, be yourself.

Walk in with confidence. Speak from your heart. Let your passion lead the conversation.

This is your chance to show the judges who you are, what you value, and how you RISE: Reach, Inspire, Serve, and Empower.
Make your first impression unforgettable.

Your interview is the judges' very first opportunity to meet you beyond the stage. It's where your confidence, personality, and authenticity truly shine.

Delegates will enter the interview room and present the panel of judges with a brief introduction about themselves (no more than 30 seconds). Intro should begin once you are in front of the judges.

Little Miss & Jr. Preteen Delegates will sit in front of the judges. Preteen and up will stand for interview.

Attire: A fashion forward, tailored, professional outfit showcasing your personal style: Dress, Suit, Jumpsuit. No rompers or cocktail attire.

Interview Time: 3 minutes

RUSA

Evening Gown

Judges will score an overall impression score from 1-10

Evening Gown score 35%

The Evening Gown competition highlights your grace, poise, and overall stage presence. Judges are looking for confidence, elegance, and a polished presentation.

Choose a gown that is age-appropriate, well-fitted, and allows you to move comfortably. Focus on smooth transitions, strong posture, and showcasing your personality with refined confidence.

This is your moment to shine with timeless elegance and show the queen within.

Attire: Evening gowns should be full length, age appropriate and showcase the delegates own sense of personal style.

Stage Time Limit - 60 seconds



Fun Fashion

Judges will score an overall impression score from 1-10

Fun Fashion score 30%





Fun Fashion is your moment to show personality, confidence, and style. Judges are looking for strong stage presence, expressive movement, and a trendy, age-appropriate look.

Choose an outfit that lets you shine and move with ease. Bring the energy, the flair, and the fun—this is where your personality takes center stage!

Attire: Fun fashion can be any red carpet style attire. Dresses, rompers, pants, you name it, show us your personal best!

Stage Time Limit - 45 seconds





FINALE COMPETITIONS

JUDGES WILL SCORE AN OVERALL IMPRESSION SCORE FROM 1-10

INTERVIEW SCORE WILL CARRY OVER AT THE FULL 35%



FINAL GOWN 35%



FUN FASHION 20%



RISE STATEMENT 10%

Top 15:

The Top 15 will take the stage again and recompete in Fun Fashion, giving judges a fresh look at their energy, personality, and stage presence.

Top 5:

From there, the Top 5 will advance to recompete in Evening Gown, highlighting elegance, poise, and overall presentation.

Top 3:

The Top 3 finalists will deliver a 30-second statement sharing what RISE—Reach, Inspire, Serve, Empower, means to them and how they plan to embody it as a Royalty USA Queen.
The Final Look is the last phase where judges will observe each delegate's confidence and overall stage presence.

The Finale is where excellence, purpose, and heart come together.

OPTIONAL COMPETITIONS

JUDGES WILL SCORE AN OVERALL IMPRESSION SCORE FROM 1-10
THERE WILL BE ONE WINNER AND ONE RUNNER UP PER DIVISION.
OPTIONAL REGISTRATION FEE - $100 PER OPTIONAL

PHOTOGENIC



JUDGED ONLINE - DELEGATES MAY ENTER UP TO 3 PHOTOS.
THE REGISTRATION FEE IS PER PHOTO.
PHOTOGENIC PHOTOS MUST BE UPLOADED NO LATER THAN AUGUST 15TH VIA THE MY ROYALTY EXPERIENCE APP.

JUDGES WILL BE LOOKING FOR QUALITY HEADSHOTS THAT ARE AGE APPROPRIATE AND MUST "LOOK LIKE" THE DELEGATE. WE ARE NOT LOOKING FOR OVER RETOUCHED OR AI GENERATED PHOTOS. THEY MAY BE COLOR OR BLACK AND WHITE.

CASUALWEAR



GET READY TO HIT THE STAGE IN AN OUTFIT THAT YOU WOULD LOVE TO WEAR FOR A DAY OUT ON THE TOWN DOING YOUR FAVORITE THINGS. THIS SHOULD BE A FUN, TRENDY OUTFIT OF YOUR CHOICE.

JUDGES WILL BE LOOKING FOR AN OUTFIT THAT IS "OFF-THE-RACK" FROM YOUR FAVORITE BOUTIQUE OR DEPARTMENT STORE WITH MATCHING AND FUN ACCESSORIES. NO CUSTOM OUTFITS, NO FUN FASHION OR COCKTAIL ATTIRE. THIS IS CASUALWEAR.

FITNESS WEAR



THE FITNESS COMPETITION IS YOUR CHANCE TO SHOW THE JUDGES YOUR CONFIDENCE AND HEALTHY LIFESTYLE

THIS IS YOUR OPPORTUNITY TO CHOOSE AN OUTFIT THAT MAKES YOU FEEL COMFORTABLE AND CONFIDENT. FITNESS ATTIRE IS COMPLETELY YOUR CHOICE! THERE ARE NO RESTRICTIONS OTHER THAN IT SHOULD BE AGE APPROPRIATE AND NO SWIMSUITS.

THIS IS A FITNESS WEAR MODELING COMPETITION. NO FITNESS ROUTINES, GYMNASTICS OR OTHER FITNESS RELATED ACTIVITIES WILL BE ALLOWED.

OPTIONAL COMPETITIONS

JUDGES WILL SCORE AN OVERALL IMPRESSION SCORE FROM 1-10
THERE WILL BE ONE WINNER AND ONE RUNNER UP PER DIVISION.
OPTIONAL REGISTRATION FEE - $100 PER OPTIONAL

State Wear



STATE THEME WEAR IS YOUR MOMENT TO BRING YOUR HOME STATE TO LIFE ON STAGE. ANYTHING GOES! FROM HIGH-FASHION TO FULL THEMED COSTUMES, SHOWCASE AN OUTFIT THAT REPRESENTS THE SPIRIT, CULTURE, LANDMARKS, OR "CLAIM TO FAME" OF YOUR STATE. CREATIVITY IS ENCOURAGED, AND DESIGNS MAY BE GLAMOROUS, FUN, BOLD, OR WHIMSICAL.

JUDGES WILL SCORE ON ORIGINALITY, STATE REPRESENTATION, STAGE PRESENCE, OVERALL STYLING, AND HOW WELL THE CONTESTANT BRINGS THE THEME TO LIFE. SUBMIT YOUR STATE WEAR DESCRIPTION VIA THE MY ROYALTY EXPERIENCE APP BY AUGUST 15.

Royalty Wear



ROYALTY RED IS OUR SIGNATURE COLOR, AND THIS IS YOUR MOMENT TO SHINE IN YOUR BEST RED LOOK. WHETHER IT'S A COCKTAIL DRESS, PARTY WEAR, FUN FASHION, JUMPSUIT, ROMPER, OR A BOLD RUNWAY-INSPIRED ENSEMBLE—YOU CHOOSE THE STYLE AND SLAY THE STAGE.

ROYALTY WEAR IS ALL ABOUT RED-CARPET ENERGY, CONFIDENCE, AND SHOWCASING A LOOK THAT MAKES YOU FEEL POWERFUL, STYLISH, AND UNMISTAKABLY ROYALTY USA. JUDGES WILL SCORE ON OVERALL IMPRESSION, STYLING, GARMENT QUALITY, CONFIDENCE, AND HOW WELL YOU EMBODY THAT ICONIC ROYALTY RED GLAMOUR.

Talent



WERE YOU BORN TO ENTERTAIN? IF SO, OUR TALENT COMPETITION WAS MADE FOR YOU! DELEGATES MAY SHOWCASE ANY TALENT OF THEIR CHOICE. PERFORMANCES WILL BE JUDGED ON OVERALL ENTERTAINMENT VALUE, IMPACT, AND TECHNIQUE.

- TALENT ROUTINES MAY NOT EXCEED 2 MINUTES.
- IF PLAYING AN INSTRUMENT, YOU MUST PROVIDE IT. THIS INCLUDES PIANOS AND KEYBOARDS.
- WIRELESS MICS AND MIC STANDS WILL BE PROVIDED. WE DO NOT PROVIDE A LAVALIER; YOU MAY BRING YOUR OWN.
- PROPS ARE ALLOWED ONLY IF THEY CAN BE PLACED ONSTAGE QUICKLY AND REQUIRE NO MORE THAN TWO STAGE MANAGERS FOR SETUP. NO PARENTS ONSTAGE.
- TALENT FORM AND MUSIC MUST BE SUBMITTED BY AUGUST 15 VIA THE APP.

OPTIONAL COMPETITIONS

JUDGES WILL SCORE AN OVERALL IMPRESSION SCORE FROM 1-10
THERE WILL BE ONE WINNER AND ONE RUNNER UP PER DIVISION.
OPTIONAL REGISTRATION FEE - $100 PER OPTIONAL

Super Model



THIS COMPETITION IS THE TRUE ESSENCE OF MODERN MODELING. DELEGATES WILL WEAR BLACK LEGGINGS, A BLACK TANK TOP, AND AGE-APPROPRIATE NUDE SHOES OR HEELS. THIS CLEAN, MINIMAL LOOK ALLOWS JUDGES TO FOCUS ON YOUR WALK, LINES, CONFIDENCE, AND OVERALL STAGE PRESENCE.

DELEGATES SHOULD TAKE THE STAGE IN HIGH-FASHION STYLE, BRINGING AN EDITORIAL WALK, STRONG POSING, AND A POLISHED, PROFESSIONAL PRESENTATION. JUDGES WILL SCORE ON POISE, CONFIDENCE, TECHNIQUE, PERSONAL STYLE, AND THE ABILITY TO COMMAND THE STAGE WITH A MODEL-READY PRESENCE.

Print Model



THIS COMPETITION IS DESIGNED TO SHOWCASE YOUR BEST MAGAZINE-STYLE, PORTFOLIO PHOTOS. DELEGATES MAY ENTER UP TO THREE (3) PHOTOS, AND THE REGISTRATION FEE IS PER PHOTO.

THIS IS AN ONLINE-JUDGED COMPETITION. ALL SUBMISSIONS MUST BE UPLOADED THROUGH THE MY ROYALTY EXPERIENCE APP. NO LATER THAN AUGUST 15.

Top Model



THE TOP MODEL TITLE IS AWARDED TO THE DELEGATE WITH THE HIGHEST OVERALL COMBINED SCORE FROM PHOTOGENIC, CASUALWEAR, ROYALTY WEAR, FITNESS, SUPER MODEL, AND PRINT MODEL. ENTRY INTO THIS COMPETITION REQUIRES PARTICIPATION IN ALL OF THESE COMPETITIONS.

THIS TITLE RECOGNIZES THE DELEGATE WHO BRINGS HER BEST MODELING TO BOTH THE STAGE AND THE CAMERA, SHOWING CONSISTENCY, CONFIDENCE, AND STRONG MODELING ABILITY ACROSS EVERY CATEGORY.

OPTIONAL COMPETITIONS

JUDGES WILL SCORE AN OVERALL IMPRESSION SCORE FROM 1-10
THERE WILL BE ONE WINNER AND ONE RUNNER UP PER DIVISION.
OPTIONAL REGISTRATION FEE - $100 PER OPTIONAL





RISE CHANGEMAKER

RISE WITH ROYALTY™ CHANGEMAKER

HAS OUR NATIONAL MOTTO, RISE WITH ROYALTY™, INSPIRED YOU TO REACH, INSPIRE, SERVE, AND EMPOWER?
WE SINCERELY HOPE SO, AND WE WANT TO LEARN MORE ABOUT THE AMAZING THINGS YOU ARE DOING IN YOUR COMMUNITY TO MAKE A POSITIVE IMPACT.

THIS COMPETITION IS NOT ABOUT THE BIGGEST PROJECT OR THE FANCIEST PRESENTATION. IT IS ABOUT HEART. WE WANT TO SEE HOW YOU REACH OTHERS, INSPIRE IN YOUR COMMUNITY, SERVE WITH PURPOSE AND EMPOWER THOSE AROUND YOU.

DELEGATES MUST SUBMIT A DIGITAL SERVICE PORTFOLIO.

A SMALL ORGANIZED COLLECTION THAT SHOWS SERVICE AND LEADERSHIP. IT SHOULD INCLUDE PHOTOS, CAPTIONS, COMMUNITY INVOLVEMENT AND AN EXPLANATION OF WHY YOUR SERVICE MATTERS TO YOU. THIS MUST BE A SLIDESHOW STYLE PRESENTATION, NO MORE THAN 10 SLIDES.

SUBMIT YOUR ENTRIES VIA THE ROYALTY EXPERIENCE APP BY AUGUST 15.





OUTSTANDING MISS

Confidence, character, kindness, and the true spirit of Royalty USA

THE NATIONAL OUTSTANDING MISS REIGNS ALL YEAR AS A NATIONAL TITLEHOLDER

ENTRY FEE $395



COMPETITION CRITERIA
SENIOR DIVISION ONLY

5-Minute Interview

50% of Score

This is an additional interview with different judges.

Delegate must bring 4 copies of her personal resume identifying leadership, community involvement and service initiative to registration. Resume should be one page and you may use a creative sorority style design.

RISE Changemaker

30% of Score

This competition is included when registering for Outstanding Miss.

Please refer to the competition criteria for this competition.

Evening Gown

10% of Score

Fun Fashion

10% of Score

OUTSTANDING MISS

What it represents



OUTSTANDING MISS HONORS THE DELEGATE WHO BEST REPRESENTS THE SPIRIT OF ROYALTY USA AND OUR RISE MISSION. THIS TITLE REFLECTS CHARACTER, LEADERSHIP, AUTHENTICITY, AND HOW YOU EMBODY REACH, INSPIRE, SERVE, AND EMPOWER THROUGHOUT YOUR JOURNEY.

THE OUTSTANDING MISS WINNER IS SOMEONE WHO SHOWS LEADERSHIP, COMPASSION, SINCERITY, AND A COMMITMENT TO MAKING A POSITIVE IMPACT. SHE SHINES FROM THE INSIDE OUT AND EXEMPLIFIES EVERYTHING ROYALTY USA STANDS FOR.

THE PRIZE PACKAGE

THIS PRESTIGIOUS TITLE COMES WITH THE SAME NATIONAL PRIZE PACKAGE AS OUR DIVISION WINNERS, AND THE TITLEHOLDER WILL SERVE ON THE NATIONAL COURT.

PLEASE NOTE: AN ADDITIONAL ENTRY FEE DOES APPLY, AND DIVISION TITLES WILL SUPERSEDE THIS TITLE.

R.I.S.E
VOLUNTEER SERVICE AWARDS



OUR SIGNATURE BRONZE, SILVER, AND GOLD REACH-INSPIRE-SERVE-EMPOWER PINS, ALONG WITH A CUSTOM CERTIFICATE, WILL BE AWARDED TO ALL DELEGATES WHO SUBMIT THEIR VOLUNTEER SERVICE HOURS VIA THE SERVICE LOG.

EACH RECIPIENT OF THIS AWARD WILL BE RECOGNIZED DURING THE AWARDS GALA. VOLUNTEER HOURS MUST BE SUBMITTED VIA THE ROYALTY EXPERIENCE APP BY AUGUST 15.

OPENING NUMBER WARDROBE PACKAGE



OUR BRAND NEW OPENING NUMBER PACKAGE WILL BE RELEASED SOON!
DELEGATES WILL RECEIVE A CUSTOM ASHLEY LAUREN
OPENING NUMBER DRESS AND MATCHING DIVERSE STYLE SHOES.

$365

PARTIES & SPECIAL EVENTS

Details & Themes Coming Soon!







SILENT AUCTION

We are excited to host our Royalty USA Silent Auction during Nationals, and we would love your help making it a success!

Each delegate is required to donate a basket or auction item valued at a minimum of $100. If you prefer, you can choose to make a $100 donation in lieu of an auction item. Please bring your auction item with you to registration.

Themed baskets are always a favorite and are such a fun way to get creative. A few ideas include:
Coffee lover baskets, wine baskets, picnic baskets, spa and self-care baskets, haircare baskets, jewelry, travel items, boutique gifts, beauty products, trendy teen favorites, gift cards, local favorites from your hometown, or anything fun, useful, unique, or popular right now.

Think cute. Think creative. Think something people will want to bid on!

All proceeds from the Silent Auction will benefit the Royalty USA Scholarship Fund, which helps provide scholarships for our Royalty USA winners.

NATIONAL FEES

Registration & Appointed Title Fee - $375

Deadline to Register August 1

This fee must be paid in full before your crown and sash will be ordered. Registration Fee Includes the following:



- Registration to Royalty USA Nationals - September 22-26, 2027
- 5th Anniversary Welcome Package!
- Appointed Title
- National Title Social Media announcement graphic for you to share
- New!!!! Custom 5th Anniversary Crown!
- Signature Royalty USA 5th Anniversary Banner!
- Gifts from the National Office

National Competition Package Fees - $1050

The National Package Fee Includes the Following:

- Competition fees for all Required Competitions: Interview, Gown & Fun Fashion
- National Production Photoshoot at nationals with Amanda Upton Photography
- Official Royalty USA National Tee Shirt
- National Yearbook
- Access and admission to all shows and competitions for the Delegate
- Access and admission to all parties and events for the Delegate
- Feature on Delegate Banners
- Royalty USA National Swag Bag & Gifts
- Sponsor Gifts & Discounts
- National Pageant Experience where you are treated like "True Royalty"



Payment of National Compeition Pakcage is due in full within 90 days of registration. Registrations after June 1st are due no later than August 15.

We accept Klarna, Affirm and AfterPay. We do offer payment plans. All payment plans require automatic ACH debit with a maximium of 4 installments.

ALL fees are due by August 15th. No exceptions.

TICKETS, ROYALTY PASSES & VIP ROYALTY RESERVE

ROYALTY PASS - $245 (Save $45)

Includes tickets to all shows, parties & events for the passholder.

VIP ROYALTY RESERVE - $350

Includes tickets to all shows, parties & events for the passholder. PLUS VIP seating at the front of the stage for all shows and events that have seating.

Early access to all shows and events 15 minutes prior to doors opening for general admission.

The purchase of a VIP pass also gives VIP benefits to the delegate that you are supporting.

SHOW TICKETS

Optional Shows - $45
Preliminary Shows - $55
Finale Shows - $65

Show tickets are valid daily & include access to both Jr. & Sr. division shows. Ticket sales will be available online September 1.

TENTATIVE ITINERARY

WEDNESDAY
Evening 6pm

Registration
Orientation

THURSDAY

Rehearsal
Optionals
Welcome Event

FRIDAY

Rehearsal
Interviews
Special Event

SATURDAY

Rehearsal
Jr. Division Prelims
Sr. Division Prelims
Special Event

SUNDAY

Jr. Division Finals
Sr. Division Finals
New Queens Photoshoot
New Queens Contract Signing
New Queens Dinner

PREPARE, PLAN, SHINE

Your Royalty Success Roadmap

REGISTRATION DEADLINE - AUGUST 1, 2027

First Things First

- Visit the My Royalty Experience App and Download the APP when it is available in the App Stores.
- Book the hotel ASAP
- Join the Delegate Facebook Group - Link in your welcome email
- Once your title is confirmed, share your Delegate Title Announcement

NATIONAL COMPETITION PACKAGE FEE DEADLINES

National Competition fee is due in full within 90 days of registration.
Registrations completed after June 1 have a due date of August 15, 2027

REGISTRATION DEADLINE
OPTIONAL REGISTRATIONS
OUTSTANDING MISS
NATIONAL HEADSHOT

AUGUST 1

FINAL PAYMENTS
ROYALTY & VIP PASSES
TALENT FORM/ MUSIC
PHOTOGENIC PHOTOS
PRINT MODEL PHOTOS
CHANGEMAKER
VOLUNTEER SERVICE HOURS

AUGUST 15

@ROYALTYUSAPAGEANT
@ROYALTYUSANATIONALPAGEANT
@ROYALTY USA NATIONAL SCHOLARSHIP PAGEANT

Michelle Maney
Founder & National Director
Phone - 828-442-2946 (Call or Text)
Email - info@royaltyusapageant.com
Website & Registration - www.royaltyusapageant.com

DELEGATE RULES & INFORMATION

Non-Compete Clause

The job of a national titleholder requires commitment, therefore, national queens are not allowed to compete in any other state or national systems during their national reign. The only exception to this rule is local festivals, fairs, or school pageants that do not progress to a higher level. We have a substantial investment and commitment to our national royalty and expect the same in return.

Dressing Rooms

Each delegate is allowed to have one female parent or guardian to help her in the dressing room. The designated female will be given a pass that must be worn to gain access to the dressing room. In the event the delegate has a male chaperone, please let us know in advance and we do have a designated area to accommodate.

NO PHOTOS should be taken in the dressing room. To protect the privacy of all delegates, we will take this matter seriously. Should you be caught taking a picture in the dressing room, you will receive automatic 2 point deduction from your overall score.

Hair & Makeup Artist

Paid hair and makeup vendors are NOT ALLOWED to set up in the dressing room. There will be a specified area for hair & makeup for those vendors who take the proper steps to become an approved vendor. If you want your favorite vendor on our list they must apply via our website, otherwise they must do your hair and makeup in a hotel room. You can find all approved vendors in The My Royalty Experience App. WE WILL ONLY BE ACCEPTING A LIMITED NUMBER OF HAIR AND MAKEUP ARTISTS

Signage & Decorations Policy

Good luck signs and banners are a fun way to show your support and are welcome in both the hotel atrium and on hotel room doors. However, specific guidelines must be followed. Atrium signs may only be hung on the railings and must be secured using zip ties. Signs may not be attached to any walls, and absolutely no tape of any kind is permitted in the atrium area. For hotel room doors, posters and decorations are allowed, but you must use painter's tape only. Command strips, masking tape, duct tape, or any other type of adhesive are not permitted. These rules are in place to prevent damage and ensure we are respectful guests of the venue.

Food & Beverage Policy

Outside food and beverages are permitted inside the convention center; however, it is important to note that this allowance is strictly for individual use only. You are welcome to bring food for yourself or have single-person orders delivered through services like DoorDash or Uber Eats. The venue does not permit any form of group catering, including trays of food, large pizza orders, or bulk meal deliveries in convention center areas. Please refrain from bringing in shared or family-style meals. This policy is in place to ensure we remain in compliance with the convention center's guidelines and to avoid monetary fines. We appreciate your cooperation in helping us maintain a positive relationship with our host venue.

DELEGATE RULES & INFORMATION

Silent Auction Item / Basket

All delegates are required to bring a silent auction item or basket valued at $100 (minimum) or delegates may opt to make a $100 cash donation in lieu of the auction item. ALL proceeds from our silent auction go to benefit our national scholarship fund. Some ideas include: hair care items, jewelry, makeup, household items, etc.

Rehearsals & Stage Practice

We have scheduled ample time for each delegate to have appropriate modeling rehearsal, opening number rehearsal, finale rehearsal and awards rehearsal. UNDER NO CIRCUMSTANCES are delegates allowed to practice modeling or walk on stage unless it is during an organized, scheduled rehearsal time. Any delegate who is found to be onstage during an unscheduled time will receive an automatic FIVE point deduction from their overall preliminary score. We take this very seriously! There will be heavy & expensive equipment and stage sets on our stage and we cannot be responsible for your safety if you disobey these rules.

Official State Sash

Your sash will arrive with your name embroidered on the back. Please do not make any alterations to your sash. You may add magnets and pins of your choice, however, please do not add any embellishments, rhinestones, etc. It is important that our sashes are uniform for all delegates. If this rule is not followed, you will be required to order a replacement sash at your own expense.

National Headshot

All delegates are required to submit their national headshot that will be used for their ad page in the National Yearbook, People's Choice, and for promotional graphics, etc. Instructions for submitting the headshot can be found on The My Royalty Experience App.

Finale Show

All delegates are required to particpate in the finale show and MUST be onstage during final awards and crowning.

Social Media and Titleholder Pages

We LOVE to see our delegates promoting on social media, however, we do not have social media requirements. Feel free to create your titleholder pages or rename any existing pages that you currently have! Your titles should read as follows:
Royalty USA State and Title. Example: Royalty USA North Carolina Preteen.

Use Hashtags:
#royaltyusa #RoyaltyturnsFIVE #RUSA5thAnniversary #rusa #RISEwithRoyalty #reachinspireserveempower #royaltylife #roadtoroyalty #becomeroyalty #foreverroyalty #foreverred #charestonbound #charlestoniscalling #anewroyaltyexperience #RoyaltySeason5 #readytobeRED

MODELING GUIDELINES

MODELING EXPECTATIONS

(from the Judges Manual)

Royalty USA is looking for confidence, poise, stage awareness, and an age-appropriate understanding of how to present themselves on stage. Contestants should appear comfortable, polished, and prepared while allowing their individual personality and natural presence to shine.

Royalty USA is not a glitz pageant. Overly exaggerated movements, intense looks, suggestive facial expressions, overly dramatic posing, or distracting stage behavior should not be rewarded. Modeling should enhance the delegate's overall presentation, not overpower it.

EVENING GOWN

Evening Gown should be elegant, graceful, and refined. Contestants should present themselves with confidence and poise while showcasing the overall beauty and fit of the gown.

Judges should look for:

- Smooth, controlled walking patterns
- Elegant posture and carriage
- Confident but natural facial expressions
- Smooth turns and transitions
- Age-appropriate poise and sophistication
- Strong stage presence without appearing overly rehearsed or exaggerated.

The overall impression should be polished, graceful, and regal.

FUN FASHION

Fun Fashion should be upbeat, stylish, confident, and personality-driven. Contestants should use this competition to show energy, individuality, and stage presence while still maintaining age-appropriate presentation.

Judges should look for:

- Confidence and comfort on stage
- Personality and natural charisma
- Stylish, fun presentation of the outfit
- Strong stage awareness
- Appropriate energy and movement
- A performance that feels engaging without becoming overdone

Personality is encouraged, but presentation should remain tasteful, controlled, and age-appropriate.

OVERALL MODELING GUIDANCE

The ideal Royalty USA delegate should look like she knows her way around the stage. She should be confident, composed, and engaging without relying on exaggerated or inappropriate movements. Modeling should reflect the values and style of Royalty USA: elegant, empowering, age-appropriate, and polished.






GROOMING GUIDELINES



Junior Division
Ages 4-12

DELEGATES AGES 4-12 MAY WEAR LIGHT MAKEUP FOR INTERVIEW AND STAGE EVENTS. ALL MAKEUP SHOULD BE AGE APPROPRIATE. HAIR EXTENSIONS AND SPRAY TANS ARE ALLOWED. FALSE EYELASHES ARE ALLOWED FOR STAGE COMPETITION BUT NOT FOR INTERVIEW. A GOOD RULE OF THUMB IS THAT JUNIOR DIVISION DELEGATES SHOULD HAVE A FRESH FACE.

Senior Division
Ages 13-up

DELEGATES AGES 13 AND UP ARE FREE TO STYLE THEMSELVES AS THEY WISH, KEEPING IN MIND THEIR AGE. THE MAKEUP THAT IS APPROPRIATE FOR A 13-YEAR-OLD IS NOT THE SAME AS IT IS FOR AN ADULT. PLEASE ENSURE YOUR MAKEUP LOOKS AGE APPROPRIATE WHILE ENHANCING YOUR APPEARANCE UNDER STAGE LIGHTING. EXTENSIONS AND FALSE EYELASHES ARE ALLOWED FOR ALL EVENTS.

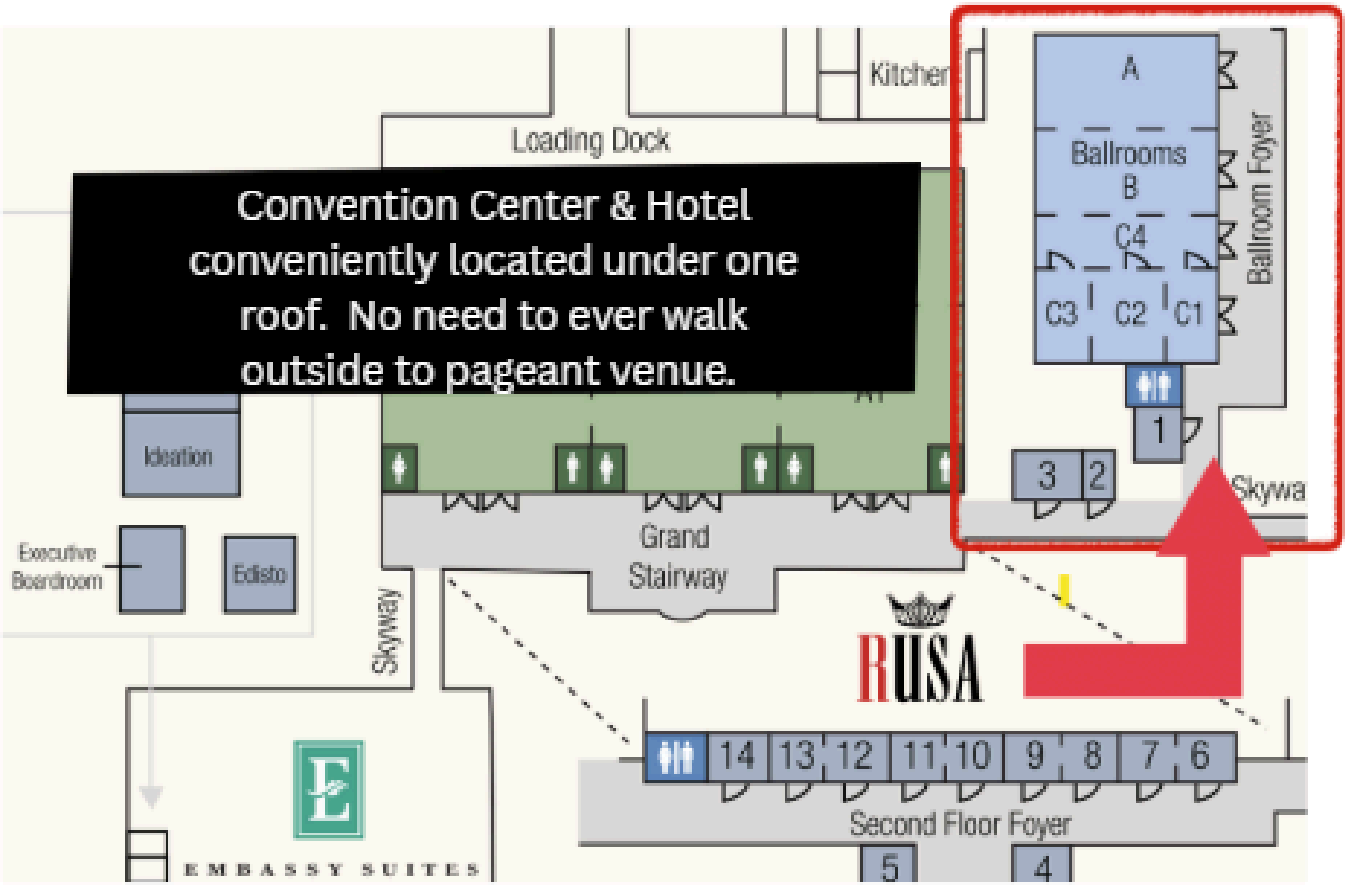


CONFIDENCE, CLASS AND AGE APPROPRIATE STYLE EVERY STEP OF THE WAY. WE CELEBRATE INDIVIDUALITY BUT IT IS ESSENTIAL THAT ALL WARDROBE SELECTIONS FOR EVERY DIVISION ARE AGE APPROPRIATE. ALL COMPETITIONS AND OFFICIAL EVENTS SHOULD EMBODY THE VALUES OF ROYALTY USA. **A GOOD RULE OF THUMB... IF YOU QUESTION WHETHER IT IS APPROPRIATE, IT MIGHT BE WORTH RE-THINKING THE CHOICE. CHOOSE CLASSIC, TASTEFUL AND TRUE TO YOU.**

GOOD LUCK BANNERS

We will have Good Luck Banners available to purchase soon! This is a SAMPLE DESIGN.
The deadline to order will be August 1.
Banners have the option to be pre-hung or picked up at registration.





Convention Center Area

Airport, Walmart, Sams Club, Top Golf, Restaurants and Outlets all less than 5 minutes away!



SAMPLE LETTER

Request for excuse from school/work.
To request a personalized letter by emailing the national office at info@royaltyusapageant.com

August 1, 2027

To Whom It May Concern,

Re: Request for excused absence to attend the Royalty USA National Scholarship Pageant

I am writing to request that _____ be excused to attend the Royalty USA National Scholarship Pageant, scheduled to take place September 22-28, 2027. These dates do encompass two (2) days for travel to and from the event if needed.

The Royalty USA National Scholarship Pageant is a distinguished event focused on personal development, leadership, and community service. Delegates from across the nation will participate in various competitions that emphasize skills such as public speaking, interview techniques, and community engagement. This experience aligns closely with educational goals by fostering confidence, communication skills, and teamwork.

Our organization's motto, "Rise with Royalty" (Reach, Inspire, Serve, and Empower), defines our mission to empower young individuals to make a positive impact in their communities while striving for personal and academic excellence.

The pageant provides participants with invaluable opportunities to develop life skills that will serve them in their future academic, professional, and personal endeavors.

We kindly request that all delegates attending the Royalty USA National Scholarship Pageant be granted excused absences for the dates of September 24-28. Should additional information or documentation be required, please do not hesitate to contact me directly.

Thank you for your understanding and support of these students' participation in this unique and enriching experience.

Sincerely,
Michelle Maney
National Director, Royalty USA National Scholarship Pageant
info@royaltyusapageant.com
828-442-2946

Notes